



CHS Sunflower honored by North Dakota United Way May 2009

United Way of Cass-Clay honored CHS Sunflower with its “Best First Time Campaign” award. The Sunflower group, dispersed over multiple locations in the region, decided to hold its first employee campaign when CHS extended its corporate match to outlying locations last year.

“Many employees have a local cause or charity they give to regularly,” says Jim Krogh, CHS Sunflower president. “When you have the chance to more than double that contribution through a CHS corporate match, it’s a big deal. It wasn’t a tough decision to take advantage of the opportunity.”

But the group really didn’t know where to start in terms of organizing its own drive, so it called the United Way of Cass-Clay’s Fargo, N.D., office. “I guess that doesn’t happen very often,” recalled Krogh. “When they announced our award at the banquet, they made a point about this is the company that called *them* to find out the best way to do it.”

The campaign was simple and straightforward, gathering employees in small group meetings across three shifts at two locations to hear about United Way-funded programs and receive information packets. Donations were anonymous one-time gifts, no payroll deductions, with opportunity for designating funds to certain programs. United Way provided all the materials and offered speakers for the meetings.

“You forget how much support our communities get from United Way funds until you start looking at the lists of programs,” added Krogh. “By the time we had our campaign at the end of 2008 employees may have already given to a charity directly. This year, however, they might wait and donate through our campaign, making the most of the CHS corporate match to United Way for a significantly bigger contribution to their favorite cause.”

CHS Sunflower is a worldwide supplier of sunflower products and related food ingredients, as well as an industry leader in hybrid sunflower seed production. It is the world’s largest confection sunflower processor, serving more than one-third of the U.S. edible market of both in-shell and kernel, and leading exporter of the Agway® brand. We also proudly package and distribute the Feathered Friend® and Chirp® lines of premium bird food.

CHS Sunflower is a division of **CHS Inc.**, a diversified grains, energy and foods business. A Fortune 100 company, CHS is owned by farmers, ranchers and local cooperatives across the United States along with thousands of preferred stockholders. CHS is listed on the NASDAQ at CHSCP.